## Hi There! I'm Jamus Andrest.

I'm a designer in all that I do. I strive to explore multiple solutions to a problem and I hope to bring my skills to the creative process in a professional setting.

EXPERIENCE

## **Visual Identity Manager**

DIPLOMACY | MAR 2018 - MAY 2020

Sole in-house creative for luxury streetwear brand based in New York. Executed brand identity through digital and print collateral, website redesign, and clothing production. Assisted with trade shows and coordinated pop-up events. Administrative duties included fulfilling orders, managing inventory, and training new employees.

#### **Multimedia Designer**

**OPTIMIST CONSULTING | OCT 2020 - CURRENT** 

Provide digital assets formatted for Instagram including motion graphics, grid layouts, and static posts for an array of clients in luxury real estate. Standardize categorical content with file templates. Enrich brand image and identity of historic buildings in Manhattan and Brooklyn.

#### **Music Director**

WITR RADIO | JAN 2015 - JAN 2017

Maintained communication with nationally placed promoters while routinely reporting to the College Music Journal. Duties included managing all new incoming music and sorting radio station's mail.

#### **Digital Media Assistant**

RIT PRESS | FEB 2014 - APR 2016

Managed online content for the internationally subscribed Online Journal of the Haydn Society of North America. Created e-books from catalog of existing publications.

REFERENCES

Available upon request

ACADEMICS

## **Rochester Institute of Technology**

BFA NEW MEDIA DESIGN, 2017 CONCENTRATION IN SPANISH

ACTIVITIES

# Mutual Aid Volunteer WOODBINE | 2020 - CURRENT

Weekly food pantry service, as well as preparing meals for Sunday family meal.

## Dog Walker

**ROVER | 2017 - CURRENT** 

Countless hours and miles hanging out with the coolest dogs in Brooklyn & Manhattan.

### **Booking Director**

HOTEL 168 | SEP 2015 - MAY 2017

Hosted bands from the Rochester music scene and surrounding cities, pulling acts as far as New York City and Philadelphia.

#### **Creative Coach**

**GENESEO CENTRAL | 2013** 

Coached a team of students participating in Odyssey of the Mind, a program tailored for the pursuit of creativity.

SKILLS & LANGUAGES

Illustrator Google Suite HTML / CSS Photoshop Wordpress Spanish

After Effects Mailchimp InDesign